

Patronage and Sponsorship Packages

November 2023 – October 2024



For further information contact the Leicestershire Law Society office via email at
office@leicestershirelawsociety.org.uk

Message from The President

Bhumika Parmar

My Immediate Past President Gina Samuel-Richards enjoyed a very successful year for Leicestershire Law Society, with a full calendar of popular and well-attended networking events and training courses and raising a considerable amount for her chosen charities.

I am honoured and grateful to be the 11th Female and third Asian female taking presidency of the LLS. We will face a dynamic and ever-evolving legal landscape in the coming year. The Leicestershire Law Society has a rich history of upholding the rule of law, promoting access to justice, and advancing the highest ethical standards within our legal community. My goal as President is to build on this legacy and continue to steer our society towards excellence.

One of my key priorities during my term will be to foster a sense of unity and collaboration within our legal community. Our strength lies in our unity and willingness to collaborate. Through collaboration, we can strengthen the collective voice of the Leicestershire Law Society, making it a driving force for positive change.

The LLS is recognised as being one of the most vibrant Law Societies in England and I will seek to carry on promoting its aims bringing in more members and delivering on growth. I want to encourage each member of our society to actively participate, share their insights, and contribute to the betterment of our profession. Your ideas, experiences, and dedication are the lifeblood of the Leicestershire Law Society.

One of the Society's main aims is to serve its members by promoting Leicester as a centre of legal excellence. This aim can only be achieved yearly with the continued support and commitment of our Patrons, Business Partners and Sponsors. We therefore thank you for taking an interest in what we do and for continuously supporting us.

This year, I have chosen to promote the work of 3 charities: Menphys, Zinthiya Trust, and Help the Homeless. I wish to raise awareness of all the wonderful work these charities do selflessly and create a difference in people's lives.

Being a Patron of the Leicestershire Law Society provides you with invitations to attend our events and socialise and network with our lawyer members as well as so much more. We also welcome ideas from Patrons, Sponsors and Business Partners as to what we can offer you and how we can promote you to our members. I look forward to welcoming you as one of our new Patrons, Sponsors or Business Partners.

Bhumika Parmar
LLS President 2023 - 2024

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About LLS

Discovering Leicestershire Law Society's History and Activities

Leicestershire Law Society (LLS) has been in existence since 1860, and in the last 160 years has flourished, with a diverse range of members, including individual solicitors, and corporate and associate (barrister) members. With around 800 members, LLS is one of the country's oldest and most active Law Societies.

LLS is proud of its members' active involvement and enthusiasm at the many networking events and training programmes throughout the year. The Society collaborates with Leicester's two universities, local businesses, other professional bodies, and schools.

LLS hosts several traditional events such as the Summer Garden Party, the Civic Dinner, and the Annual Awards Ceremony, which are always well-attended. The latter event is held in conjunction with the local press and receives excellent coverage.

LLS's website and social media channels including Twitter, LinkedIn, Facebook, and Instagram are updated regularly to ensure members and the public alike are informed of the society's events and activities.

For more information on LLS, visit their website at www.leicestershirelawsociety.org.uk or follow them on social media.

Society Objectives

Advancing Legal Excellence and Diversity in Leicester

The Society has set forth the following objectives to achieve its goals:

- Establish Leicester as a centre for legal excellence
- Advocate for our members on local, regional, and national platforms
- Promote diversity, equal opportunities, and human rights within the legal profession and among those who seek their services
- Foster social and professional networking opportunities for the local legal and business community
- Enhance and cultivate partnerships with local universities, schools, and other professional organisations
- Strengthen the Society's presence in the local media
- Encourage events that are reflective of the diverse legal profession in Leicestershire
- Maintain and develop financial stability to ensure the Society's continued growth and success.

Patronage Package

Exclusivity Guarantee for Our Patrons

At LLS*, we value our patrons and are committed to providing them with exclusive rights. We won't accept another patron in the same field while you are a patron of LLS*. Furthermore, if you choose to sponsor an event, you will have exclusive sponsorship rights to that particular event within your field.

*IMPORTANT NOTE: Your patronage does not give you exclusivity on an event or within the magazine unless you sponsor it at a separate cost.

Annual Cost of Patronage is £3,000 plus VAT

As a Patron of LLS, you will receive the following benefits:

- Your logo will be displayed on all LLS documentation, flyers, and correspondences.
- Your corporate information and logo will be presented on tables at LLS events, including the annual dinner.
- You will receive a vote of thanks at social events.
- Your organization can display publicity material at LLS social events where appropriate.
- You will receive two free tickets to traditional events, such as the Shortlisting of Awards, Civic Dinner, and Annual Awards Dinner, as well as two free tickets to two other events of your choice during your patronage year.
- You will have the opportunity to include an editorial in the LLS members' magazine, which has a circulation of 1000, and your logo will be included in the magazine.
- You can send mailings to LLS members through our electronic mail-out system.
- You will have the opportunity to engage in additional high profile sponsorship at a reduced price, such as the Annual Legal Awards, which offers substantial press coverage with our associates, the Leicester Mercury.
- You will receive a badge for events.

Patronage Package

- Your organization will be profiled on the LLS website, including a prominently displayed logo, regular mentions through social media platforms, and a link to your website from the LLS website.
- You will have the opportunity to publish material about your organization on the LLS website, including topical and relevant articles.
- You will have the opportunity to present to members of the LLS and to run a training course for them.
- The LLS will support you in promoting the course, arranging the venue and food, carrying out basic administration, and taking bookings for your course.
- You will receive a personal introduction to named delegates at LLS events, with the help of a member of the LLS Executive Board.
- You will receive an invitation to the LLS AGM.
- You can receive one free parking space at LLS events upon request.

Business Partners

The level of support to be provided will be agreed in a bespoke agreement with each Business Partner on a case-by-case basis.

LLS Business Partnership Program Benefits

Partnering with LLS offers a range of benefits, including:

- Your logo on selected correspondence and documentation raised by LLS.
- Recognition at social events with a vote of thanks.
- Information regarding social events where you can display your publicity material, such as pop-up banners.
- Two free tickets to attend our traditional events, including the Shortlisting of Awards, Civic Dinner, and Annual Awards Dinner. Additionally, you will receive two tickets each for two other events of your choice during the year.
- The opportunity to engage in high-profile sponsorship at a reduced price, such as the Annual Legal Awards, which offers significant press coverage with our current associate, Leicester Mercury.
- Profiling of your organization on the LLS website, including displaying your logo and a link to your website.
- The chance to request a personal introduction to named delegates at LLS events, with the assistance of a member of the LLS Executive Board.
- An invitation to the LLS AGM.

Sponsorship

The Benefits of Sponsoring LLS Events and Courses for Your Business

Sponsorship can provide valuable business opportunities. By sponsoring LLS events and courses, your business can benefit in the following ways:

Experience the Following Benefits by Accessing Senior Lawyers and Business Professionals Directly:

Benefits:

- Gain immediate access to senior lawyers, business professionals, and key decision-makers within the legal and business spheres.
- Obtain significant face-to-face exposure and raise your profile.
- Generate new leads and clients for your business.
- Strengthen relationships with your existing clients.
- Establish relationships with potential partners.
- Establish yourself as an industry thought leader by influencing your peers.
- Market to a captive and targeted audience.
- Increase your brand's recognition.

Sponsorship Package: Networking and Training Events

Package 1: Up to 50 people

Headline Sponsor - £800 plus VAT

Increasing Exposure to LLS Members and Stakeholders

By partnering with LLS for the upcoming event, you can take advantage of the following benefits:

- Your logo will be included on all correspondence/documentation related to the event before and after
- Your organization's name will appear in pre and post event communications through our social media channels
- You will receive an invitation to the event and the opportunity to display promotional material such as pop-up banners
- Your logo will be prominently featured on the LLS website's Events page, with a link to your website
- Your organization's name will be visible on the LLS homepage: www.leicestershirelawsociety.org.uk
- You will be provided with up to three complimentary tickets to attend the event.

Support Sponsor @ £500 plus VAT

Enhancing Your Exposure to LLS Members and Stakeholders

By participating in our event, you can raise your profile and gain recognition. Here are some benefits you can expect:

- Your logo will be displayed on the LLS website before and after the event, giving you added visibility.
- We will mention your organization on our social media channels, providing another avenue for exposure.
- Your logo will be displayed on the LLS event page with a link to your website, so people can easily access your information.
- You will receive up to two free tickets to attend the event.

Sponsorship Package: Specialist Events

Package 2: 50-200 people

Headline Sponsor - £800 - 1800 plus VAT

(depending on event)

Enhance Your Presence Among LLS Members and Stakeholders

As a sponsor for the event mentioned above, you can expect the following benefits:

- Your logo will be displayed on all correspondence and documentation related to the event, including pre and post-event materials.
- You will receive a post-event e-note via our mail out system, which will be sent to all attendees and LLS members. The e-note will include a link to your website.
- Your name will be included in pre and post-event communications on our social media channels.
- You will be invited to attend the event and display promotional material, such as pop-up banners, where appropriate.
- Your logo will be prominently featured on the LLS website's Events page, along with a link to your website.
- Your organization's name will be highlighted on the LLS home page: www.leicestershirelawsociety.org.uk.
- You will receive up to three complimentary tickets to attend the event.
- Any further information requests about your organization from attendees will be forwarded directly to you.
- During the president's speech, a special thank you will be given, and your presence will be mentioned for those who wish to approach you.

Sponsorship Package: Specialist Events

Package 2: 50-200 people

Support Sponsor @ £600 - £1200 plus VAT

(depending on event)

Increasing Visibility with LLS Members and Stakeholders

Take advantage of these opportunities to raise your profile:

- Display your logo on the LLS website before and after the event
- Get your organization mentioned on our social network channels
- Showcase your logo on the LLS website's event page with a link to your website
- Receive up to two complimentary tickets to attend the event
- Get a special thank you from the president during their speech, including a mention of your presence so that interested parties can approach you.

Sponsorship Package: Specialist Events

Package 3: 200+ people

Headline Sponsor £3900 plus VAT

(depending on event)

Benefits of Exhibiting with LLS:

Here are the perks that come with exhibiting at LLS:

- Featured on the LLS homepage with a link to your website
- Exhibitor space for your company
- Your company profile and event link are included on the LLS website
- A full-page colour ad in the event brochure
- Prominent recognition of your principal support on all marketing materials, from the initial release of the date to post-event evaluations and press coverage
- Free placement of your marketing materials for delegates
- Company logo displayed on holding slides throughout the conference
- 30-second digital advertorial on central and adjacent screens during the event
- Recognition in the opening address and closing remarks
- Three free delegate passes with access to all areas (available to non-members of your choice)
- Complimentary parking
- Listed as a Patron
- Pre-event view of the guest list (subject to GDPR requirements)
- Opportunity to be personally introduced to three senior delegates of your choice
- Two complimentary tickets to attend the LLS Civic Dinner
- Multimedia partnership with placement on social media and digital channels

Sponsorship Package: Specialist Events

Package 3: 200+ people

Headline Sponsor £3900 plus VAT

(depending on event)

Benefits of Exhibiting with LLS:

Here are the perks that come with exhibiting at LLS:

- Featured on the LLS homepage with a link to your website
- Exhibitor space for your company
- Your company profile and event link are included on the LLS website
- A full-page colour ad in the event brochure
- Prominent recognition of your principal support on all marketing materials, from the initial release of the date to post-event evaluations and press coverage
- Free placement of your marketing materials for delegates
- Company logo displayed on holding slides throughout the conference
- 30-second digital advertorial on central and adjacent screens during the event
- Recognition in the opening address and closing remarks
- Three free delegate passes with access to all areas (available to non-members of your choice)
- Complimentary parking
- Listed as a Patron
- Pre-event view of the guest list (subject to GDPR requirements)
- Opportunity to be personally introduced to three senior delegates of your choice
- Two complimentary tickets to attend the LLS Civic Dinner
- Multimedia partnership with placement on social media and digital channels

Sponsorship Package: Specialist Events

Package 3: 200+ people

Awards Category Sponsors £2850 plus VAT

(depending on event)

Benefits of Participation in the Awards

Participating in the awards comes with several perks, including:

Before the Awards:

- Publicity on all materials that invite nominations (depending on the timing of your engagement with us)
- Promotion of your logo on any materials used to advertise the shortlisting event
- Invitation for two people to attend the shortlisting event
- Two complimentary tickets to the Annual Awards Dinner

During the Awards:

- Your organization will be announced during the ceremony
- Your logo will appear on the main screen as the awards are presented
- You will be invited on stage to present the award
- Your picture may be taken and featured, along with a mention, in the Leicester Mercury.

Examples of the awards are as follows:

- Senior Solicitor of the Year
- Junior Solicitor of the Year
- Paralegal of the Year
- Law Firm of the Year (Small)
- Law Firm of the year (Large)
- Legal Executive of the year
- Barrister of the Year
- Small Chambers of the year
- Large Chambers of the year
- Support staff of the year

Sponsorship Package: Specialist Events

Take advantage of these opportunities to gain more visibility for your brand:

Event Brochure £1500 plus VAT

- Promotion Before and After the Event
- Receive a complimentary ticket
- Get your logo featured on the main screen during the awards ceremony
- Have your logo prominently displayed in the event brochure
- Enjoy a half-page advertisement in the event brochure

Reception Drinks £1800 plus VAT

- Promotion Before and After the Event
- One complimentary ticket
- Your logo displayed on the main screen during the awards ceremony
- Featured logo placement in the event brochure
- The opportunity to have your literature displayed in the drinks reception area

Entertainment £2250 plus VAT

- Promotion Before and After the Event
- One complimentary ticket
- Your logo displayed on the main screen during the awards ceremony
- Featured logo placement in the event brochure
- Featured logo placement on the main screen during the performance

Sponsorship Package: Specialist Events

Take advantage of these opportunities to gain more visibility for your brand:

Programme £1500 plus VAT

- Pre and post-event publicity
- One complimentary ticket to the event
- Logo displayed on the main screen during the awards ceremony
- Featured logo in the event brochure
- Your logo prominently displayed on the event programme

Table display £1500 plus VAT

- Pre and post-event publicity
- One complimentary ticket
- Branded logo showcased on the main screen during the awards ceremony
- Featured logo in the event brochure

Advertising in Event Brochure Full Colour

- £750 plus VAT Full Page
- £450 plus VAT Half Page

Online Advertising

Maximize Your Reach with Online Advertising on the LLS Website

Take advantage of the extensive coverage provided by online advertising on the LLS website. LLS offers two types of online advertising to choose from.

1. Job Adverts

- Looking to advertise job vacancies on your website? Our platform offers a convenient solution through our 'Around the Firms' section under 'Vacancies'.
- For member firms, the rate is a competitive £350 plus VAT, while non-members pay £475 plus VAT.
- Advertisements will remain on our website for a month, and can be extended for an additional fee depending on your requirements.
- Although there are word limits for each posting, you can link to your website and include files to provide more details.

2. Home page banner adverts

- For the first year we are providing firms with the opportunity to place a banner on the homepage of the website. The URL on this page generates the highest footfall. Your advert can be linked to any page on your website.
- Two week slot: £500 plus VAT Four week slot: £800 plus VAT
- Advert designed by LLS: £60 plus VAT
- For further information or specification please contact LLS

We are always happy to provide more information or clarify any questions you may have regarding our packages. If you feel none of the options meets your specific needs, please don't hesitate to contact us. We would be more than happy to work with you to tailor a package that fits your unique requirements.

LLS Charities

Supporting the President's Chosen Charity

Every year, the Society's President nominates a charity to support throughout the year. In these challenging times, we need your help to donate funds to the chosen charity. Here are two ways you can contribute:

1. Donate a prize for the raffle at one of our LLS events.
2. Become a sponsor for any of the events that raise funds for the charity.

Terms & Conditions of Booking

Your booking constitutes a formal agreement with Leicestershire Law Society to either become a patron, attend an event, exhibit at an event, or sponsor an event as per the terms and conditions below. You will be accepting these terms and conditions at the time of booking/agreeing with us.

Your booking

For credit/debit card bookings your booking is confirmed once you have completed the relevant booking form and funds have been credited to our account. In the event that there are insufficient funds in your account to meet the booking value, we may not honour your booking. We reserve the right to charge you for any charges incurred where insufficient funds are available. You represent and warrant that the information you have provided in respect of your booking is correct.

Terms of payment

Full payment of the price advertised is to be paid at the time of booking or within 14 days of an invoice being issued. All costs attract the standard rate of VAT if applicable at the time of purchase. Purchase order numbers if applicable should be provided at the time of booking.

Methods of payment

Payment may be made to LLS by BACS transfer or by cheque. Cheques must be made payable to Leicestershire Law Society in pounds Sterling.

Cancellations, postponement and substitutions

Refunds for cancellation before the event will be subject to deductions as per our terms and conditions. Refunds for cancellation after the event will not be paid. Alternative delegates may be substituted for those already registered before or at the event at no extra charge.

A booking may be cancelled after payment has been made. Cancellations must be communicated to LLS in writing and we reserve the right to charge a cancellation fee as follows:

- If cancellation occurs 2 months before the event date, you will be charged 25% of the total cost.
- If cancellation occurs 1 – 2 months before the event date, you will be charged 50% of the total cost.

Terms & Conditions of Booking

- If cancellation occurs between 6 and 8 weeks before the event date, you will be charged 75% of the total cost.
- If cancellation occurs less than 6 weeks before the event date, you will be charged 100% of the total costs.

We reserve the right to cancel any event. If this is the case, the full fee will be refunded unless a mutually convenient transfer can be arranged. If we postpone an event for any reason and the delegate is unable or unwilling to attend on the rescheduled date, a full refund of the fee paid will be issued. We will not refund any accommodation/travel expenses incurred by delegates if the event is cancelled or postponed.

We are not responsible for any loss or damage as a result of substitution, alteration/postponement of an event. We shall assume no responsibility whatsoever should the event be cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders running the event impracticable, illegal or impossible.

For reasons beyond our control, it may be necessary to change the advertised programme content, timing and speakers or the event venue and location without any liability to the delegate whatsoever. Any substitutions or alterations will be updated on the relevant web page as soon as possible.

Liability

We do not accept liability for any injuries or losses of any nature incurred by delegates and/or accompanying persons, nor for the loss or damage to their personal belongings.

Please contact the Administrator at Leicestershire Law Society via email at office@leicestershirelawsociety.org.uk if you have any questions regarding these terms and conditions.

Our Agreement

PATRONAGE

I confirm that I have received a patronage package.

I confirm that the terms of the patronage agreement have been explained to me.

I have agreed to become a patron for the agreed fee of £ plus VAT @ 20% =

My patronage agreement with LLS will run from.....to.....

The conditions of the patronage package together with the terms and conditions have been explained to me and I have agreed to the terms as included in this patronage agreement/ document.

Signed.....

Dated.....

Full Name.....

Company.....

Signed on behalf of LLS.....

Full name.....

Our Agreement

SPONSORING

I have chosen to sponsor the event of.....

.....

taking place on..... The agreed fee for sponsorship is

..... plus VAT =.....

The conditions of sponsorship have been explained to me. What I will receive for

the agreed sponsorship fee has been explained to me as detailed in the agreement attached.

Signed.....

Dated.....

Full name.....

Company name

Signed on behalf of LLS

Full name.....